

COTTAGE FOOD LAW REPORT

Chippewa County

Wisconsin · Chippewa Falls · FIPS 55017 · Population 66,254
· Crosodo Index #1728*

STATE BASELINE

Wis. Stat. §97.29 (Kivirist court order 2017; Wisconsin Cottage Food Association v. DATCP 2024)

STATE TIER	ANNUAL SALES CAP (STATE)	CONFIDENCE	LAST VERIFIED
Freedom	Tiered	MEDIUM	2026-05-05

IMPORTANT — NOT LEGAL ADVICE

This report compiles publicly-available statutes, regulations, and county zoning rules into a research reference. It is **not legal advice** and is provided **without warranty** as to accuracy, completeness, or current applicability.

Cottage food law changes frequently. Counties may amend zoning, health departments may issue new permits, and state legislatures may update statutes after the publication date shown above.

Always verify rules directly with your state department of health/agriculture and your county health and planning offices before relying on them for any business or regulatory decision. Consult a licensed attorney for advice specific to your situation.

How to start — 60-second path

Chippewa County, Wisconsin — permit, pickup, and label steps before the full county rules.

HOME KITCHEN ALLOWED?

Conditional

STATE SALES CAP

Tiered

HOME OCCUPATION PERMIT?

Conditional

ON-SITE / PORCH PICKUP?

Conditional

INSPECTION

No

PETS

No specific state prohibition; best practice is to exclude pets during production

BEFORE YOU SELL FROM THIS ADDRESS

- ☐ **1. Menu** — Confirm each product under Wisconsin cottage food rules (county cannot expand a state ban).
- ☐ **2. Pickup & zoning** — Home occupation and porch pickup cells above; HOA/lease may still block customer traffic.
- ☐ **3. Local tax / license** — Business license or sales tax certificate if your city/parish requires it (common even with no state food permit).
- ☐ **4. Training** — Food handler or state registration before market day.
- ☐ **5. Labels** — Disclaimer, allergens, ingredients, net quantity, producer info.
- ☐ **6. Call if unclear** — County health and planning for your exact address.

LABEL FIELDS TO INCLUDE

- ☐ Product name · producer name · address (or allowed alternative)
- ☐ Ingredients by weight · major allergens · net weight/quantity
- ☐ Wisconsin home-kitchen disclaimer (see live label one-pager)

CONTINUE ONLINE

[Open the live county page →](#)

[Wisconsin label one-pager →](#)

[Local notes & questions →](#)

Planning path only — not legal advice. Rules change. Always verify with state and local offices before selling.

WISCONSIN: CHIPPEWA COUNTY

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Chippewa County

Population 66,254 · State baseline: Wis. Stat. §97.29 (Kivirist court order 2017; Wisconsin Cottage Food Association v. DATCP 2024) · **MEDIUM**

QUICK VIEW FOR BAKERS IN THIS COUNTY

- HOME KITCHEN ALLOWED?
Conditional (Home bakers of non-potentially hazardous baked goods may sell directly to consumers without a license under the Kivirist court order (2017). Non-baked goods (chocolates, fudge, candy) require a license per the 2024 Court of Appeals ruling. Home-canned pickles/acidified goods allowed up to \$5,000/year at community events or farmers markets under §97.29(2)(b)2.)
- SEPARATE KITCHEN REQUIRED?
No
- PETS ALLOWED?
No specific state prohibition; best practice is to exclude pets during production
- HOME OCCUPATION PERMIT?
Conditional (Chippewa County zoning requires a home occupation permit for operations conducted within a dwelling. Operations must be conducted entirely within the dwelling, not exceed 500 sq ft, and not employ non-residents without a conditional use permit under Zoning Ordinance §70-115. A business plan and permit from Chippewa County Planning & Zoning office (715-726-7940) is required.)
- ON-SITE / PORCH PICKUP?
Conditional
- INSPECTION REQUIRED?
No (No routine inspection for exempt home bakers; DATCP may investigate complaints)

Home kitchen rules

- HOME KITCHEN ALLOWED
Conditional — Home bakers of non-potentially hazardous baked goods may sell directly to consumers without a license under the Kivirist court order (2017). Non-baked goods (chocolates, fudge, candy) require a license per the 2024 Court of Appeals ruling. Home-canned pickles/acidified goods allowed up to \$5,000/year at community events or farmers markets under §97.29(2)(b)2.
- SEPARATE DEDICATED KITCHEN
No
- PET RESTRICTIONS
No specific state prohibition; best practice is to exclude pets during production
- WATER SUPPLY
Potable water required
- HANDWASHING
Standard handwashing facilities required
- FOOD STORAGE
Proper storage required; shelf-stable non-PHF foods only

Inspection & permitting

- INSPECTION REQUIRED
No — No routine inspection for exempt home bakers; DATCP may investigate complaints
- HOME OCCUPATION PERMIT
Conditional — Chippewa County zoning requires a home occupation permit for operations conducted within a dwelling. Operations must be conducted entirely within the dwelling, not exceed 500 sq ft, and not employ non-residents without a conditional use permit under Zoning Ordinance §70-115. A business plan and permit from Chippewa County Planning & Zoning office (715-726-7940) is required.
- LOCAL BUSINESS LICENSE
Varies

Customer-facing rules

ON-SITE CUSTOMER PICKUP	Conditional
ON-SITE SIGNAGE	Conditional
DELIVERY / PICKUP RULES	Direct sales to consumers only; no wholesale or internet sales for unlicensed operations. Home-canned goods limited to community events and farmers markets.
MAX EMPLOYEES IN HOME	Only resident employees without a conditional use permit; non-residents require conditional use permit under §70-108

Relevant county code

Chippewa County Zoning Ordinance §70-115 (Home Occupations); §70-108 (Conditional Use Permits)

RESEARCH NOTES

Wisconsin cottage food is shaped by *Kivirist v. DATCP* (2017) and *Wisconsin Cottage Food Association v. DATCP* (2024). Home bakers of non-PHF baked goods may sell without a license; non-baked non-PHF goods require a license. Chippewa County's home occupation checklist confirms permit requirement, 500 sq ft limit, resident-only employees (unless conditional use), and a single sign up to 6 sq ft. County tier listed as 'Freedom' in WI context but Wisconsin is actually complex. Direct county-specific cottage food health department rules not found.

SOURCES VERIFIED AT RESEARCH TIME

<https://www.chippewacountywi.gov/DocumentCenter/View/810/Home-Occupation-Checklist-PDF>

<https://www.chippewacounty.gov>

https://datcp.wi.gov/Pages/Licenses_Permits/HomeBakers.aspx

<https://www.chippewacountywi.gov/DocumentCenter/View/810/Home-Occupation-Checklist-PDF>

https://docs.legis.wisconsin.gov/misc/lc/issue_briefs/2025/consumer_protection/ib_wis_cottage_food_law_ag_2025_06_18

Questions about this county? Local notes and a place to leave a question: crosodo.com/nb/wisconsin/chippewa-county-discuss

Bordering counties — cottage food law

Regulation	Chippewa County	Eau Claire County	Barron County
HOME KITCHEN ALLOWED	Conditional	Yes	Conditional
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	No specific state prohibition; best practice is to exclude pets during production	No specific state restriction for cottage food bakers.	No specific state prohibition for cottage food bakers; standard food safety practices apply.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Conditional	Yes	Conditional
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct sales to consumers only; no wholesale or internet sales for unlicensed operations. Home-canned goods limited to community events and...	Baked goods (Kivist): direct-to-consumer, low volume, any channel. Pickles (Pickle Bill): community events and farmers markets only, \$5,0...	Direct-to-consumer only for Kivist-covered baked goods. Pickle Bill allows farmers market and community event sales only (up to \$5,000/ye...
HOME OCCUPATION PERMIT	Conditional	Conditional	Varies
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Home bakers of non-potentially hazardous baked goods may sell directly to consumers without a license under the Kivist court order (2017)...	Wisconsin's cottage food landscape is shaped by statute and case law: (1) Statute §97.29(2)(b)2 ('Pickle Bill'); unlicensed home-canned pic...	Wisconsin has a case-law-driven cottage food framework: (1) The statutory 'Pickle Bill' (§97.29(2)(b)2) allows home-canned pickles and acid...
FOOD STORAGE	Proper storage required; shelf-stable non-PHF foods only	Baked goods (Kivist): shelf-stable, nonhazardous only. Pickles (Pickle Bill): pH 4.6 or lower, \$5,000/year cap at community events/farmer...	Shelf-stable, non-potentially-hazardous baked goods only; proper storage required.
POPULATION	66,254	105,697	45,244

State context — Wisconsin cottage food law

Chippewa County's rules sit on top of Wisconsin's state cottage food framework. The state law sets the floor — counties can add but cannot remove protections.

STATUTE

Wis. Stat. §97.29

ANNUAL SALES CAP

Tiered

REGISTRATION REQUIRED

No

FOOD HANDLER CERT

No

KITCHEN INSPECTION

No

DIRECT SALES ONLY

Yes

INDIRECT SALES

No — Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

For the full state-level analysis including the verbatim statute text, see the **Wisconsin cottage food law report** on Crosodo, or open the live guide: crosodo.com/states/wisconsin.

STATE-LEVEL REFERENCES

State statute: <https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

State dept cottage food page: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Forrager.com: <https://forrager.com/law/wisconsin/>

Questions about Chippewa County? Local notes and a place to leave a question are on Crosodo. We monitor new threads — start with zoning, permits, or porch pickup.

crosodo.com/nb/wisconsin/chippewa-county-discuss

Classifieds

Resources for cottage food & home bakers · crosodo.com/advertise

NATIONAL

SUPPLIES

Advertise here — Supplies

Reach home bakers across the country. crosodo.com/advertise

COURSES

Advertise here — Courses

Reach home bakers across the country. crosodo.com/advertise

INSURANCE

Advertise here — Insurance

Reach home bakers across the country. crosodo.com/advertise

LOCAL

Advertise here

Reach home bakers in Chippewa County, Wisconsin. Supply stores, farmers markets, kitchen rentals, and bakery services welcome.

crosodo.com/advertise

Your business here

Local cottage food listings, kitchen rentals, co-packer referrals, and community events — post yours on Crosodo.

crosodo.com/nb/wisconsin/chippewa-county-discuss

Free ad space available

Let us know if you're a non-profit or community organization. Farmers markets, kitchen rentals, and cottage food events near you welcome.

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