

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Brown County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-05.

STATE FOOD PERMIT

No

HOME OCCUPATION

Yes

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)

[Wisconsin cottage food law page](#)

[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)

[Statute: Wis. Stat. §97.29](#)

NOT LEGAL ADVICE

This is what it takes to sell from a home kitchen in Brown County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Brown County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Yes

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Yes

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

[Wisconsin permits PDF →](#)

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

[Wisconsin cottage food law page →](#)

<https://crosodo.com/states/wisconsin>

[Permit page for this place →](#)

<https://crosodo.com/what-permits/wisconsin/brown-county>

[Brown County cottage food law page →](#)

<https://crosodo.com/states/wisconsin/brown-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Yes. Brown County allows home occupations as accessory use in residential zones; home occupation permit required. Business must be secondary to residential use. Cities of Green Bay, De Pere, and Ashwaubenon have city-specific rules that may differ from county rules.

Health

No. No routine inspection required for cottage food home bakers under Kivirist; DATCP complaint-based enforcement

Health: <https://www.browncountywi.gov>

Business license

Varies

Pickup / delivery

Direct-to-consumer sales only; no wholesale. Home-canned items limited to \$5,000/year at community events and farmers markets. Baked goods direct sales have no stated cap.

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.browncountywi.gov>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.browncountywi.gov>

<https://www.browncountywi.gov>

https://datcp.wi.gov/Pages/Licenses_Permits/HomeBakers.aspx

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

<https://www.cityrulelookup.com/home-business/cottage-food/brown-county-wi>

Brown County and nearby places

Regulation	Brown County	Outagamie County	Manitowoc County
HOME KITCHEN ALLOWED	Yes	Yes	Yes
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	Not specified; kitchen must be sanitary for food production	No explicit state-level pet restriction in Wisconsin cottage food framework.	Kitchen hygiene must not be in question per Kivist conditions.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Yes	Yes	Yes
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct-to-consumer sales only; no wholesale. Home-canned items limited to \$5,000/year at community events and farmers markets. Baked goods ...	Kivist path: direct-to-consumer; no specific channel restrictions stated. Pickle Bill path: only at community events or farmers markets. ...	Direct-to-consumer sales only under Kivist; no wholesale. Pickle Bill: community events and farmers markets only up to \$5,000/year.
HOME OCCUPATION PERMIT	Yes	Conditional	Varies
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Wisconsin allows home bakers (non-potentially-hazardous baked goods) to sell direct-to-consumer without a license per Kivist court order ...	Wisconsin cottage food framework: (1) Pickle Bill (§97.29(2)(b)2): home-canned pickles and acidified vegetables/fruits (pH 4.6 or lower) at...	Same as all Wisconsin counties: Kivist court order allows home bakers selling non-PHF baked goods directly to consumers without a DATCP l...
FOOD STORAGE	Non-TCS shelf-stable foods; baked goods must be non-potentially hazardous	Shelf-stable, non-TCS baked goods under Kivist path. Pickle Bill: home-canned acidified items only. Standard GMP storage.	No specific statutory requirement beyond general sanitation.
POPULATION	268,393	190,611	81,242

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Brown County cottage food law: crosodo.com/states/wisconsin/brown-county