

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Oconto County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-06.

STATE FOOD PERMIT

No

HOME OCCUPATION

Varies

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)[Wisconsin cottage food law page](#)[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)[Statute: Wis. Stat. §97.29](#)**NOT LEGAL ADVICE**

This is what it takes to sell from a home kitchen in Oconto County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Oconto County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Varies

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Conditional

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

Wisconsin permits PDF →

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

Wisconsin cottage food law page →

<https://crosodo.com/states/wisconsin>

Permit page for this place →

<https://crosodo.com/what-permits/wisconsin/oconto-county>

Oconto County cottage food law page →

<https://crosodo.com/states/wisconsin/oconto-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Varies. Oconto County follows standard Wisconsin local government zoning framework. Home occupation permits may be required under Oconto County zoning ordinance. No Oconto County-specific cottage food overlay identified. Oconto city (county seat) has its own rules within city limits.

Health

No. DATCP has declined to enforce against qualifying home bakers per Kivirist injunction; complaint-driven action possible.

Business license

Varies

Pickup / delivery

Direct-to-consumer only for Kivirist-covered baked goods. Pickle Bill allows farmers market and community event sales only (up to \$5,000/year). No wholesale or retail sales allowed under either exception.

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.co.oconto.wi.us>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.co.oconto.wi.us>

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

<https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

Oconto County and nearby places

Regulation	Oconto County	Shawano County	Marinette County
HOME KITCHEN ALLOWED	Conditional	Conditional	Conditional
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	No specific state prohibition for cottage food bakers; standard food safety practices apply.	No specific state prohibition for cottage food bakers; standard food safety practices apply.	No specific state prohibition for cottage food bakers; standard food safety practices apply.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Conditional	Conditional	Conditional
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct-to-consumer only for Kivist-covered baked goods. Pickle Bill allows farmers market and community event sales only (up to \$5,000/ye...	Direct-to-consumer only for Kivist-covered baked goods. Pickle Bill allows farmers market/community event sales only. No wholesale, retail...	Direct-to-consumer only for Kivist-covered baked goods. Pickle Bill allows farmers market and community event sales only (up to \$5,000/ye...
HOME OCCUPATION PERMIT	Varies	Varies	Varies
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Wisconsin has a case-law-driven cottage food framework: (1) The statutory 'Pickle Bill' (§97.29(2)(b)2) allows home-canned pickles and acid...	Wisconsin has an unusual framework: (1) the statutory 'Pickle Bill' (§97.29(2)(b)2) allows home-canned pickles/acidified vegetables at comm...	Wisconsin has a case-law-driven cottage food framework: (1) The statutory 'Pickle Bill' (§97.29(2)(b)2) allows home-canned pickles and acid...
FOOD STORAGE	Shelf-stable, non-potentially-hazardous baked goods only; proper storage required.	Shelf-stable, non-hazardous baked goods only; proper storage required.	Shelf-stable, non-potentially-hazardous baked goods only; proper storage required.
POPULATION	41,019	40,899	40,350

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Oconto County cottage food law: crosodo.com/states/wisconsin/oconto-county