

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Outagamie County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-05.

STATE FOOD PERMIT

No

HOME OCCUPATION

Conditional

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)

[Wisconsin cottage food law page](#)

[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)

[Statute: Wis. Stat. §97.29](#)

NOT LEGAL ADVICE

This is what it takes to sell from a home kitchen in Outagamie County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Outagamie County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Conditional

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Yes

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

Wisconsin permits PDF →

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

Wisconsin cottage food law page →

<https://crosodo.com/states/wisconsin>

Permit page for this place →

<https://crosodo.com/what-permits/wisconsin/outagamie-county>

Outagamie County cottage food law page →

<https://crosodo.com/states/wisconsin/outagamie-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Conditional. Outagamie County (unincorporated areas) and City of Appleton may have home occupation zoning requirements. Contact Outagamie County Planning & Zoning or City of Appleton Community Development for home occupation permit requirements.

Health

No. Wisconsin DATCP cannot enforce licensing against qualifying home bakers under Kivirist order. Operations above Pickle Bill cap or involving unbaked goods may require a food processing plant license.

Business license

Varies

Pickup / delivery

Kivirist path: direct-to-consumer; no specific channel restrictions stated. Pickle Bill path: only at community events or farmers markets. Home pickup generally allowed for Kivirist path.

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.outagamie.org>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.outagamie.org>

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

<https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

Outagamie County and nearby places

Regulation	Outagamie County	Winnebago County	Brown County
HOME KITCHEN ALLOWED	Yes	Yes	Yes
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	No explicit state-level pet restriction in Wisconsin cottage food framework.	No explicit state restriction; good manufacturing practices apply.	Not specified; kitchen must be sanitary for food production
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Yes	Yes	Yes
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Kivirist path: direct-to-consumer; no specific channel restrictions stated. Pickle Bill path: only at community events or farmers markets. ...	Direct sales from home, farmers markets, and community events. Pickle Bill sales limited to community events and farmers markets only.	Direct-to-consumer sales only; no wholesale. Home-canned items limited to \$5,000/year at community events and farmers markets. Baked goods ...
HOME OCCUPATION PERMIT	Conditional	Conditional	Yes
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Wisconsin cottage food framework: (1) Pickle Bill (§97.29(2)(b)2): home-canned pickles and acidified vegetables/fruits (pH 4.6 or lower) at...	Two pathways: (1) Kivirist court order (2017) allows home bakers to sell shelf-stable, nonhazardous BAKED goods directly to consumers at lo...	Wisconsin allows home bakers (non-potentially-hazardous baked goods) to sell direct-to-consumer without a license per Kivirist court order ...
FOOD STORAGE	Shelf-stable, non-TCS baked goods under Kivirist path. Pickle Bill: home-canned acidified items only. Standard GMP storage.	Shelf-stable storage for baked goods; pickles must meet pH standards.	Non-TCS shelf-stable foods; baked goods must be non-potentially hazardous
POPULATION	190,611	171,197	268,393

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Outagamie County cottage food law: crosodo.com/states/wisconsin/outagamie-county