

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Portage County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-05.

STATE FOOD PERMIT

No

HOME OCCUPATION

Varies

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)

[Wisconsin cottage food law page](#)

[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)

[Statute: Wis. Stat. §97.29](#)

NOT LEGAL ADVICE

This is what it takes to sell from a home kitchen in Portage County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Portage County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Varies

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Yes

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

Wisconsin permits PDF →

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

Wisconsin cottage food law page →

<https://crosodo.com/states/wisconsin>

Permit page for this place →

<https://crosodo.com/what-permits/wisconsin/portage-county>

Portage County cottage food law page →

<https://crosodo.com/states/wisconsin/portage-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Varies. No county govt URL provided. Portage County unincorporated areas follow county zoning. City of Stevens Point has its own zoning and business licensing. No county-specific cottage food overlay identified.

Health

No. No routine inspection; complaint-based possible

Business license

Varies

Pickup / delivery

Direct-to-consumer sales; direct delivery by producer permitted in-state

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.co.portage.wi.us>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.co.portage.wi.us>

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Portage County and nearby places

Regulation	Portage County	Wood County	Waupaca County
HOME KITCHEN ALLOWED	Yes	Yes	Yes
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	Not specified in state law	Not specified in statute. Good sanitary practices required.	Not specified in state law.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Yes	Yes	Conditional
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct-to-consumer sales; direct delivery by producer permitted in-state	Pickle Bill: sales at community events or farmers markets only, \$5,000/year cap. Kivistik bakers: direct to consumer, low volume, from home...	Direct-to-consumer sales only for exempt operations. Pickle Bill limits sales to community events and farmers markets for home-canned goods...
HOME OCCUPATION PERMIT	Varies	Varies	Conditional
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	No food handler cert required. No registration or inspection required. Direct-to-consumer sales only; no internet sales to out-of-state; no...	Two pathways: (1) Pickle Bill (§97.29(2)(b)2): home-canned pickles and acidified vegetables/fruits (pH ≤ 4.6) sold at community events or f...	Under the Kivistik court order (2017), home bakers of good character may sell nonhazardous shelf-stable baked goods direct to consumer at l...
FOOD STORAGE	Appropriate storage for shelf-stable products	Shelf-stable products must be stored appropriately. TCS foods require food processing plant license.	Products must remain shelf-stable and nonhazardous.
POPULATION	70,281	74,138	51,822

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Portage County cottage food law: crosodo.com/states/wisconsin/portage-county