

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Rock County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-05.

STATE FOOD PERMIT

No

HOME OCCUPATION

Varies

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)[Wisconsin cottage food law page](#)[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)[Statute: Wis. Stat. §97.29](#)**NOT LEGAL ADVICE**

This is what it takes to sell from a home kitchen in Rock County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Rock County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Varies

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Conditional

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

Wisconsin permits PDF →

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

Wisconsin cottage food law page →

<https://crosodo.com/states/wisconsin>

Permit page for this place →

<https://crosodo.com/what-permits/wisconsin/rock-county>

Rock County cottage food law page →

<https://crosodo.com/states/wisconsin/rock-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Varies. Rock County follows standard Wisconsin local government rules. Home occupation permits may be required under local zoning ordinances. No county-specific cottage food overlay identified.

Health

No. DATCP has declined to enforce against home bakers per Kivirist injunction; complaint-driven action possible.

Business license

Varies

Pickup / delivery

Direct-to-consumer only for Kivirist-covered baked goods. No wholesale, retail, or online sales allowed under the baked goods exception. Pickle Bill allows farmers market/community event sales only.

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.co.rock.wi.us>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.co.rock.wi.us>

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

<https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

Rock County and nearby places

Regulation	Rock County	Walworth County	Jefferson County
HOME KITCHEN ALLOWED	Conditional	Yes	Yes
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	No specific state prohibition for cottage food bakers; standard food safety practices apply.	No specific state restriction.	Kitchen hygiene must not be in question per Kivirist conditions.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Conditional	Yes	Yes
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct-to-consumer only for Kivirist-covered baked goods. No wholesale, retail, or online sales allowed under the baked goods exception. Pi...	Baked goods: direct-to-consumer, any channel, low volume. Pickles: community events and farmers markets only, \$5,000/year cap. Unbaked good...	Kivirist exception: direct-to-consumer sales only; no wholesale. Pickle Bill: community events and farmers markets only up to \$5,000/year.
HOME OCCUPATION PERMIT	Varies	Conditional	Varies
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Wisconsin has an unusual framework: (1) the statutory 'Pickle Bill' (§97.29(2)(b)2) allows home-canned pickles/acidified vegetables at comm...	Wisconsin's cottage food landscape is shaped by statute and case law: (1) §97.29(2)(b)2: home-canned pickles/acidified vegetables (pH 4.6 o...	Same as all Wisconsin counties: Kivirist court order allows home bakers selling non-PHF baked goods directly to consumers without a DATCP l...
FOOD STORAGE	Shelf-stable, non-hazardous baked goods only; proper storage required.	Baked goods only under Kivirist. Pickles/acidified vegetables under Pickle Bill. Unbaked goods (candy, chocolate, fudge) require DATCP food...	No specific statutory requirement beyond general sanitation.
POPULATION	163,817	105,127	85,932

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Rock County cottage food law: crosodo.com/states/wisconsin/rock-county