

COTTAGE BAKERY FROM HOME

Can I sell from my kitchen in Winnebago County, Wisconsin?

Home kitchen sales. Not a shop or rented commercial kitchen. Last verified 2026-05-05.

STATE FOOD PERMIT

No

HOME OCCUPATION

Conditional

BUSINESS LICENSE

Varies

SALES CAP

Tiered

WISCONSIN RULES. OPEN THESE FIRST.

[Wisconsin permits PDF](#)

[Wisconsin cottage food law page](#)

[Wisconsin Department of Agriculture, Trade and Consumer Protection cottage food program](#)

[Statute: Wis. Stat. §97.29](#)

NOT LEGAL ADVICE

This is what it takes to sell from a home kitchen in Winnebago County. Confirm each step with Planning, Health, and the license office before you sell.

What you need

Winnebago County, Wisconsin. File every Yes. Confirm every Check or Ask. Stay under the sales cap.

STATE FOOD PERMIT

No

ANNUAL SALES CAP

Tiered

HOME OCCUPATION / ZONING

Conditional

LOCAL HEALTH

No

BUSINESS LICENSE

Varies

PICKUP AT THE HOUSE

Yes

HOME KITCHEN ONLY

If you want a shop or a rented commercial kitchen, these rows do not apply.

CONTINUE ONLINE

Wisconsin permits PDF →

<https://crosodo.com/reports/pdf/permits/wisconsin.pdf>

Wisconsin cottage food law page →

<https://crosodo.com/states/wisconsin>

Permit page for this place →

<https://crosodo.com/what-permits/wisconsin/winnebago-county>

Winnebago County cottage food law page →

<https://crosodo.com/states/wisconsin/winnebago-county>

Not legal advice. Rules change. Confirm with the office before you file.

Where to file

State

Wisconsin registration: No. Routine kitchen inspection: No. Home-canned goods must be sold at community or social events or farmers' markets in Wisconsin (§97.29(2)(b)2.b). The Kivirist court order applies to direct-to-consumer sales by home bakers. Products cannot be sold to retail food establishments or distributed through wholesale channels without a license.

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

State law page: crosodo.com/states/wisconsin

Wisconsin Department of Agriculture, Trade and Consumer Protection: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: [Wis. Stat. §97.29](#)

Zoning / home occupation

Conditional. Winnebago County may require home occupation permit for home-based businesses in residential zones. Wisconsin statute is complex (case law-based); no specific county-level cottage food ordinance found. Oshkosh has separate municipal zoning. County URLs were blank in input (input data had parsing issues for this entry).

Health

No. DATCP may not enforce licensure against qualifying home bakers per Kivirist court order. Complaint-based investigation possible.

Business license

Varies

Pickup / delivery

Direct sales from home, farmers markets, and community events. Pickle Bill sales limited to community events and farmers markets only.

If you rent a commissary kitchen

DATCP licenses food processing; local health licenses restaurants. Wisconsin unlicensed home baking is a narrow path. A commissary is typically a DATCP food processing plant or a local food-service license. Ask the kitchen which license they hold.

Official source: [DATCP food licenses](#)

Local health office we have on file: <https://www.winnebagocounty.com>

This file is the home-kitchen path. A rented kitchen uses a different permit. Ask the kitchen manager which license they expect, then call the local health office.

SOURCES

<https://www.winnebagocounty.com>

https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

<https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

Winnebago County and nearby places

Regulation	Winnebago County	Outagamie County	Fond du Lac County
HOME KITCHEN ALLOWED	Yes	Yes	Yes
SEPARATE DEDICATED KITCHEN	No	No	No
PETS ALLOWED	No explicit state restriction; good manufacturing practices apply.	No explicit state-level pet restriction in Wisconsin cottage food framework.	No specific state restriction.
INSPECTION REQUIRED	No	No	No
ON-SITE CUSTOMER PICKUP	Yes	Yes	Yes
ON-SITE SIGNAGE	Conditional	Conditional	Conditional
DELIVERY / PICKUP	Direct sales from home, farmers markets, and community events. Pickle Bill sales limited to community events and farmers markets only.	Kivirist path: direct-to-consumer; no specific channel restrictions stated. Pickle Bill path: only at community events or farmers markets. ...	Baked goods: direct-to-consumer, any channel, low volume. Pickles: community events and farmers markets only, \$5,000/year cap. Unbaked good...
HOME OCCUPATION PERMIT	Conditional	Conditional	Conditional
LOCAL BUSINESS LICENSE	Varies	Varies	Varies
RESTRICTIONS	Two pathways: (1) Kivirist court order (2017) allows home bakers to sell shelf-stable, nonhazardous BAKED goods directly to consumers at lo...	Wisconsin cottage food framework: (1) Pickle Bill (§97.29(2)(b)2): home-canned pickles and acidified vegetables/fruits (pH 4.6 or lower) at...	Wisconsin's cottage food landscape: (1) §97.29(2)(b)2: home-canned pickles/acidified vegetables (pH 4.6 or lower) at community events or fa...
FOOD STORAGE	Shelf-stable storage for baked goods; pickles must meet pH standards.	Shelf-stable, non-TCS baked goods under Kivirist path. Pickle Bill: home-canned acidified items only. Standard GMP storage.	Baked goods only under Kivirist. Pickles/acidified vegetables under Pickle Bill (\$5,000 cap). Unbaked goods require DATCP food processing p...
POPULATION	171,197	190,611	104,027

More pages for this place

These Crosodo pages cover the same home cottage-food path:

Wisconsin permits PDF: crosodo.com/reports/pdf/permits/wisconsin.pdf

Wisconsin cottage food law: crosodo.com/states/wisconsin

Winnebago County cottage food law: crosodo.com/states/wisconsin/winnebago-county