

ADVERTISER MEDIA KIT · PDF

Reach Home Bakers When They Look Up the Law

Crosodo classified advertising — placements on state and county pages and inside downloadable PDF reports.

Why this audience converts

Readers arrive from high-intent searches such as “cottage food laws San Diego County” and “Utah cottage food law.” They are planning to sell — packaging, insurance, courses, and market stalls are the next purchase.

3,143+ county pages & reports

51 state jurisdictions

\$0.25 per county per month targeting

Dual placement: live web pages + PDF reports bakers keep

Ideal advertisers

Category	Why it converts
Packaging & labels	Bakers who just learned labeling rules need boxes, bags, stickers.
Insurance	New operators shopping liability as they plan markets.
Canva / design tools	Label templates and market signage are the next task after compliance.
Local markets & kitchens	County-targeted ads next to zoning guidance.
Courses & training	Sits next to free quizzes and compliance PDFs.

What your ad looks like

SUPPLIES · NATIONAL

Your Packaging Co.

Kraft boxes, window bags, and allergen-ready labels shipped nationwide. Home bakers welcome.

yourpackaging.com

LOCAL · COUNTY

Riverside Farmers Market

Weekend stalls open to cottage bakers. Application open for summer season.

crosodo.com/advertise

Pricing snapshot

- Per county: \$0.25 / month
- State bundles scale with county count
- National and promo rates: see crosodo.com/advertise

Next steps

Media kit page: <https://crosodo.com/advertise/media-kit>

Submit a listing: <https://crosodo.com/advertise-form>

Email: support@crosodo.com

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