

LABEL MOCKUP • WI

Wisconsin Cottage Food Label Template

Print-ready layout using Crosodo labeling research. Educational only —
verify wording with your state agency before production.

How to use this template

Replace product name, business name, address, ingredients, and net weight for each SKU. Keep allergen statements in plain English. Do not paraphrase required disclaimer language when the state mandates exact wording.

Wisconsin labeling notes

Statute: Wis. Stat. §97.29

Font requirement: (none specified)

Required disclaimer: This product was made in a private home not subject to state licensing or inspection,

Summary: For home-canned goods (§97.29(2)(b)2): label must include the name and address of the preparer, the date canned, the statement 'This product was made in a private home not subject to state licensing or inspection,' and ingredients in descending order of prominence with major allergen common names listed. A sign at the point of sale must state: 'These canned goods are homemade and not subject to state inspection.' For home bakers under the Kivirist exemption, labeling requirements are not separately codified.

Label mockup

Sourdough Loaf

Your Home Bakery

Ingredients: wheat flour, water, salt, sourdough starter (flour, water).

Contains: Wheat.

Net Wt 16 oz (454 g)

123 Market St, Your City, WI 00000

**THIS PRODUCT WAS MADE IN A PRIVATE HOME NOT SUBJECT TO
STATE LICENSING OR INSPECTION,**

Sources & citations

State agency: https://datcp.wi.gov/Pages/Programs_Services/CottageFoodLaws.aspx

Statute: <https://docs.legis.wisconsin.gov/statutes/statutes/97/29>

Crosodo state guide: <https://crosodo.com/states/wisconsin>

Research matrix publish date: 2026-06-29

Not legal advice. Crosodo aggregates public agency guidance for cottage bakers. Always re-check current rules before selling.